

News

- According YCharts data, U.S. retail sales increased 1.6% from \$1.184T in 2016Q1 to \$1.202T in 2016Q2. Previously 2016Q1 had decreased 0.3% from \$1.187T in 2015Q4. (YCharts)
- Retail sales should grow by 4% on the upcoming holiday season, up from 2.5% the previous year, with 2017 expecting a similar increase. Online sales have grown 14.1% this year compared to last year. (Kiplinger)
- Gas prices in California fluctuated weekly throughout 2016Q2; however, monthly price figures show a steady upsurge lasting from March through June. Since then, a continual decrease in pricing has occurred. (U.S. EIA)
- During June both the U.S. and California's unemployment rate increased by 0.2% to 4.9% and 5.4% respectively, California's was the first increase since September 2010. Labor force grew for both as well, increasing by 1% in California while its employment increased by just 0.04%. (CA DoF, CA EDD)

Top 25 Sales Tax Generators

New to Top 25 \*

BIG CREEK LUMBER COMPANY	MCDONALD'S RESTAURANTS *	RICE TRUCKING-SOIL FARM
BK MOTORS	MORE FOR LESS SERVICE STATIONS	RITE AID DRUG STORES
BURGER KING RESTAURANTS *	MULLINS RESTAURANT	SAFEWAY STORES
CHEVRON SERVICE STATIONS	NEW LEAF COMMUNITY MARKETS	SAM'S CHOWDER HOUSE
CVS/PHARMACY	OCEAN SHORE HARDWARE	SHELL SERVICE STATIONS
HALF MOON BAY BLDG & GARDEN	ODWALLA *	THE RITZ-CARLTON
IT'S ITALIA PIZZERIA	PASTA MOON RESTAURANT	TRES AMIGOS RESTAURANT
JAMES FORD	PASTORINO HAY	TWICE AS NICE
KIBBLES 'N GIFTS		

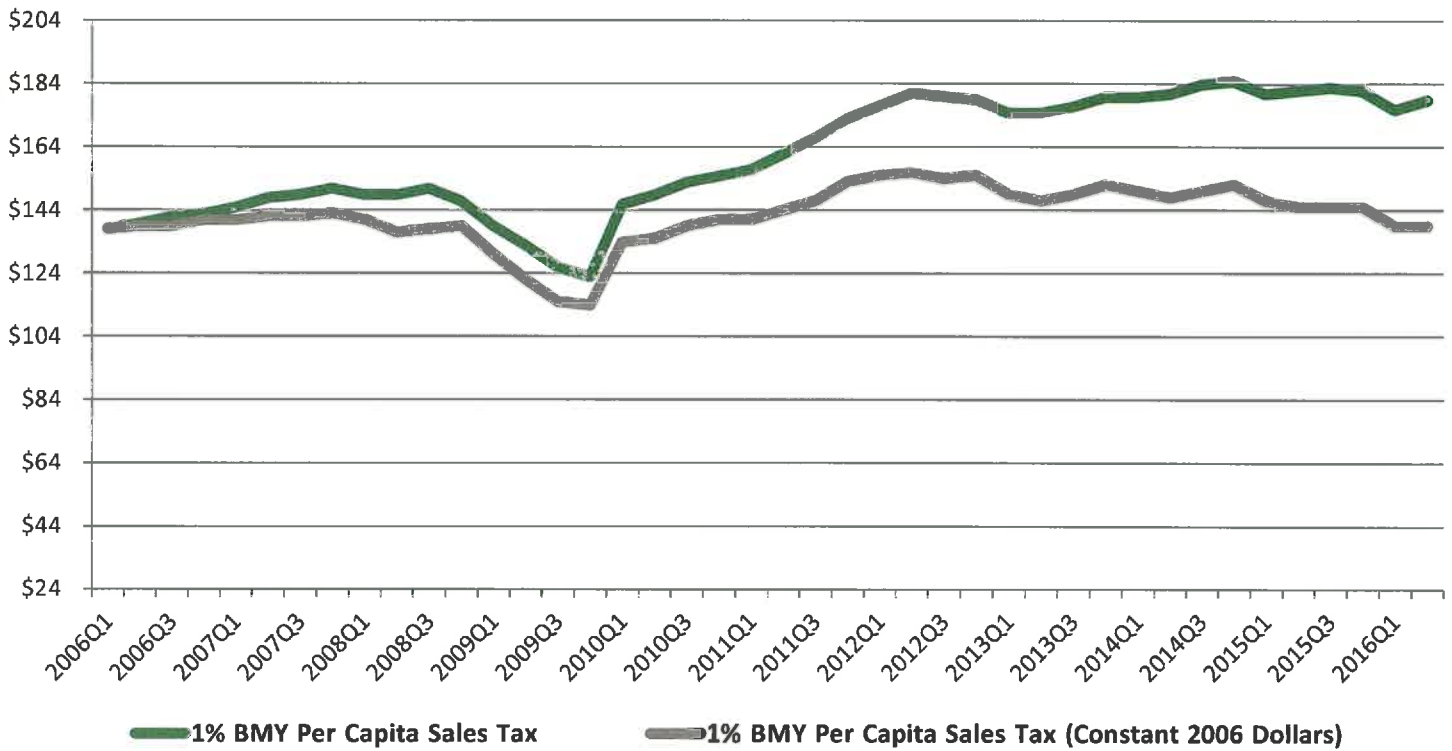
Business Activity

Apr'15 - Jun'15 to Apr'16 - Jun'16

Jul'14 - Jun'15 to Jul'15 - Jun'16

Business Activity	Apr'15 - Jun'15 to Apr'16 - Jun'16			Jul'14 - Jun'15 to Jul'15 - Jun'16		
	Half Moon Bay	S.F. Bay Area	Statewide	Half Moon Bay	S.F. Bay Area	Statewide
<b>Total</b>	<b>3.0%</b>	<b>1.0%</b>	<b>0.8%</b>	<b>1.3%</b>	<b>2.3%</b>	<b>2.5%</b>
<b>General Retail</b>	<b>1.0%</b>	<b>0.3%</b>	<b>1.0%</b>	<b>-2.8%</b>	<b>1.1%</b>	<b>2.6%</b>
<b>Food Products</b>	<b>5.5%</b>	<b>3.9%</b>	<b>3.9%</b>	<b>5.0%</b>	<b>5.2%</b>	<b>5.0%</b>
<b>Transportation</b>	<b>-10.6%</b>	<b>-2.4%</b>	<b>-3.7%</b>	<b>-5.7%</b>	<b>-1.3%</b>	<b>-0.2%</b>
<b>Construction</b>	<b>7.0%</b>	<b>1.1%</b>	<b>4.1%</b>	<b>3.6%</b>	<b>4.1%</b>	<b>7.6%</b>
<b>Business To Business</b>	<b>93.7%</b>	<b>1.8%</b>	<b>0.9%</b>	<b>11.7%</b>	<b>4.0%</b>	<b>-0.1%</b>
Restaurants	7.2%	4.3%	5.1%	4.7%	6.0%	6.1%
Service Stations	-25.8%	-13.7%	-16.4%	-14.3%	-13.6%	-12.1%
Bldg.Matls-Retail	8.2%	1.0%	1.9%	4.7%	3.5%	4.9%
Food Markets	3.7%	1.8%	-0.1%	4.5%	2.2%	1.3%
Auto Sales - New	21.3%	3.1%	2.6%	8.7%	4.9%	5.7%
Miscellaneous Retail	-5.4%	-0.5%	0.9%	-6.5%	2.4%	3.8%
Drug Stores	13.5%	2.9%	2.4%	0.8%	3.3%	2.2%
Florist/Nursery	-5.3%	10.4%	5.2%	-2.1%	9.1%	6.2%
Auto Parts/Repair	10.3%	1.2%	0.9%	6.3%	3.2%	4.0%
Furniture/Appliance	-10.7%	0.0%	1.0%	-1.0%	0.6%	5.8%
Auto Sales - Used	-34.8%	13.4%	8.8%	3.9%	12.4%	11.2%
Light Industry	339.4%	22.8%	5.4%	148.4%	18.4%	4.3%
Food Processing Eqp	-66.1%	6.0%	6.2%	39.5%	5.4%	7.5%
Business Services	4.8%	-5.1%	2.5%	-49.2%	-2.7%	-1.6%

## City of Half Moon Bay: Impact of Inflation on Annual Per Capita Sales Tax



2016Q2 1% BMY Per Capita Sales Tax

\$179

2016Q2 1% BMY Per Capita Sales Tax (2006 Dollars)

\$139

-22.3% Percent Difference

## City of Half Moon Bay: Annualized Change in Sales Tax Cash Receipts

